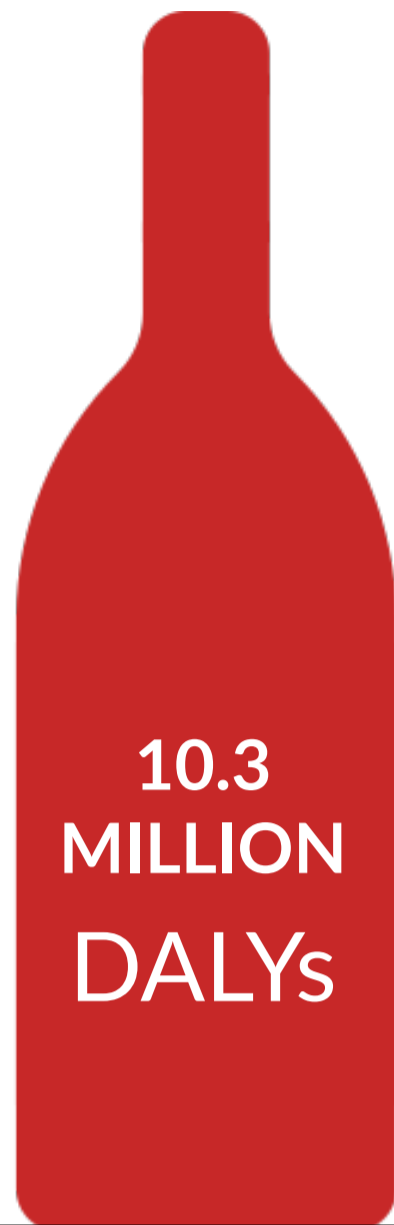


FACTS & FIGURES

Sources are listed [here](#).



Alcohol consumption contributes to **3 million deaths** each year globally.



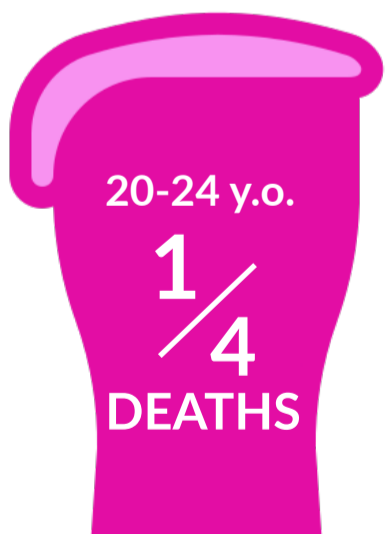
Over **10.3 million disability-adjusted life-years** were attributable to alcohol use in 2016.



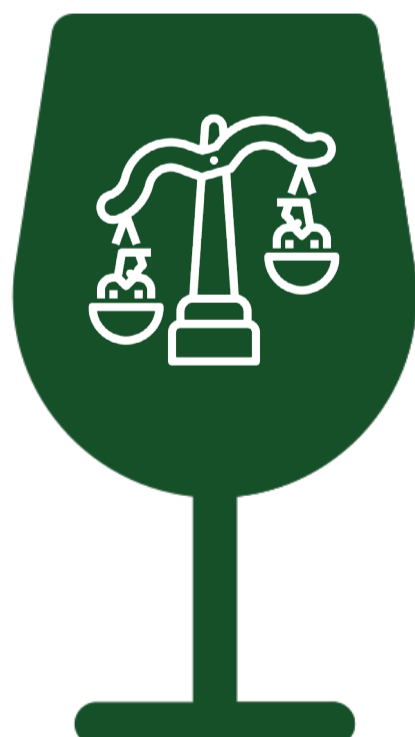
Harmful use of alcohol is responsible for **5.1% of the global burden of disease**.



Alcohol is the **n°1 risk factor for premature mortality and disability** among those aged 15 to 49 years.



In the **20-24** age group, **every fourth death** was caused by alcohol.



Disadvantaged and vulnerable populations have higher rates of **alcohol-related death & hospitalization**.



Even moderate consumption of alcohol increases the long-term risks of certain **heart conditions, liver diseases and cancers**.



Other public health problems are closely linked to alcohol consumption like **injuries & domestic violence**.

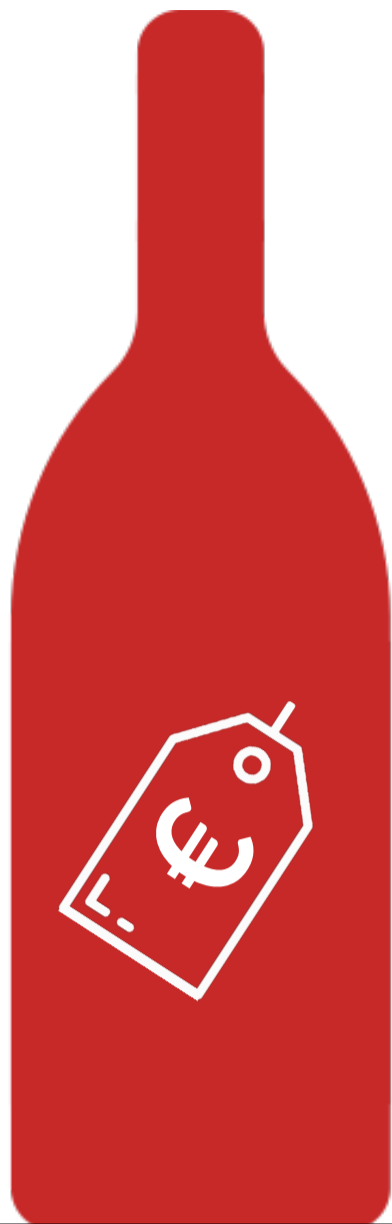
Find more information on our recommendations, visit our website.

www.aim-mutual.org

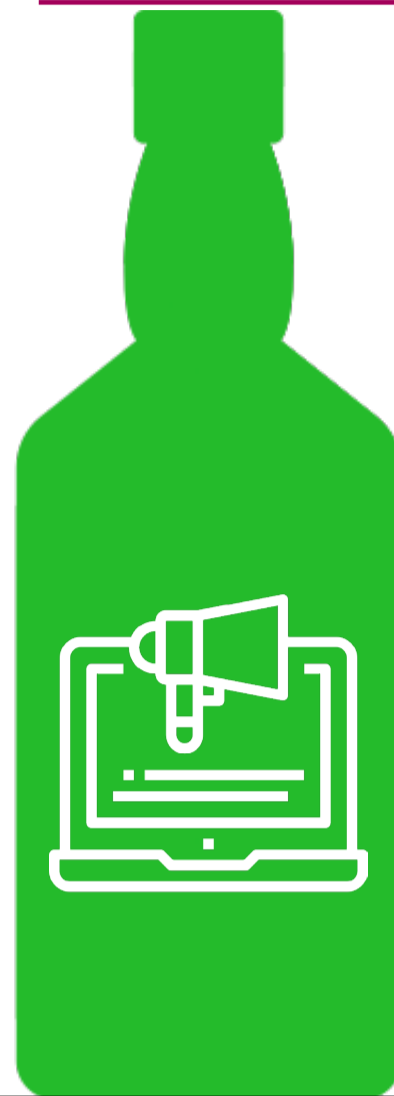
RECOMMENDATIONS



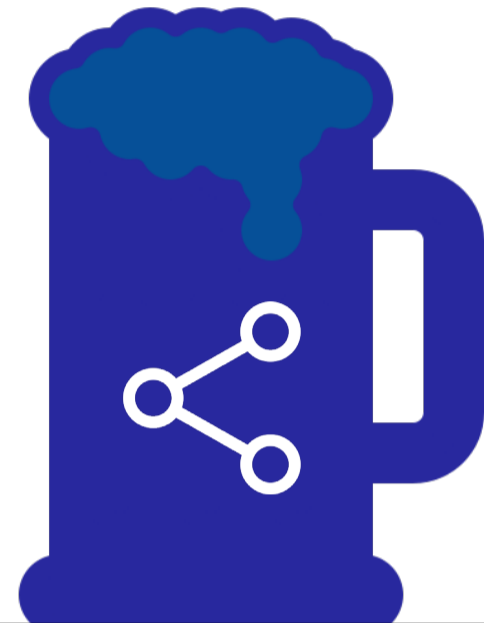
1 Reduce **availability** of alcohol at the **point of sale**.



2 Increase the **price** of alcoholic beverages.



3 Protect **children & adolescents** from exposure to **alcohol marketing** both on- & off-line.



4 Use new communication tools to **raise awareness** on the risks related to alcohol consumption, focussing on vulnerable groups.



5 Ensure proper **screening, early detection** and **referral** when necessary.



6 Ensure proper **labelling** of alcoholic beverages.



7 **Zero-tolerance** policies on drinking and driving.



8 Set an **age limit** for consuming alcohol to efficiently protect children & adolescents.