

FACTS & FIGURES

Every year, more than 8 million people die from tobacco use

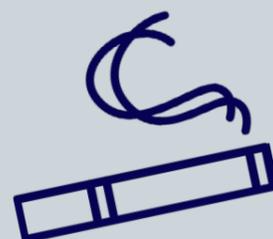


Tobacco kills up to **half of its users**



Second-hand smoke exposure causes 1.2 million deaths annually.

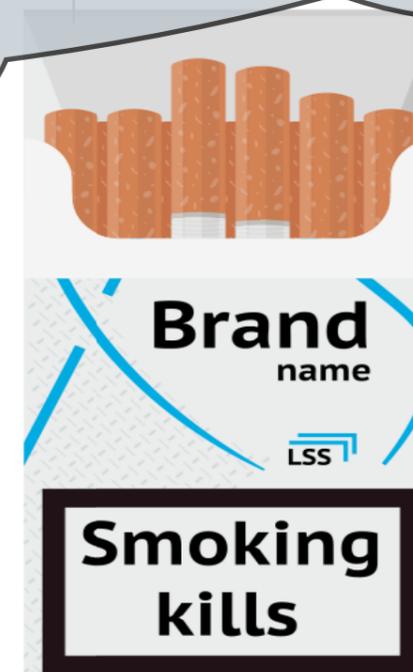
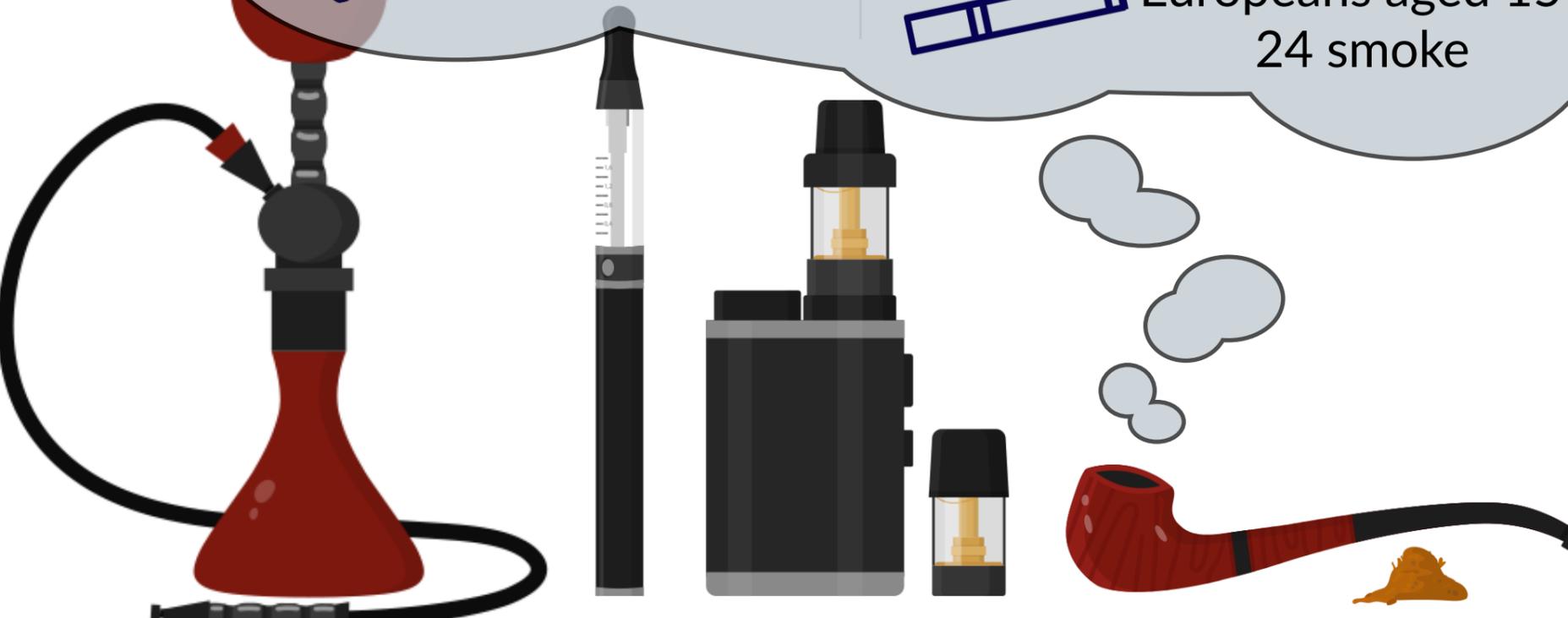
26% of the overall EU population & 29% of young Europeans aged 15-24 smoke



Nearly half of all children breathe air polluted by tobacco smoke



& 65 000 children die each year due to illnesses related to second-hand smoke



Sources are listed in the [explanatory note](#).

FACTSHEET n°9:

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Raise and harmonise
taxation rates for
all types of tobacco
products.

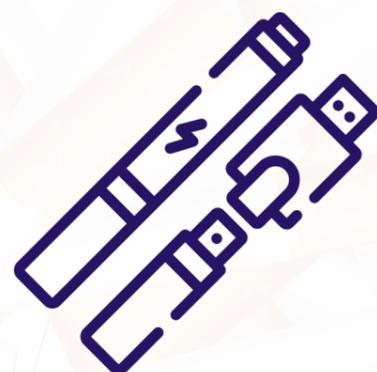


Extend the
ban on
characterising
flavours to
all tobacco
products, with no
exception, and ban flavoured
chemicals in electronic
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Enforce the bans on tobacco
advertising, promotion
and sponsorship as well as
plain packaging,
including on
e-cigarettes.

Introduce an
excise tax for
e-cigarettes.



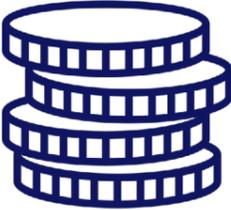
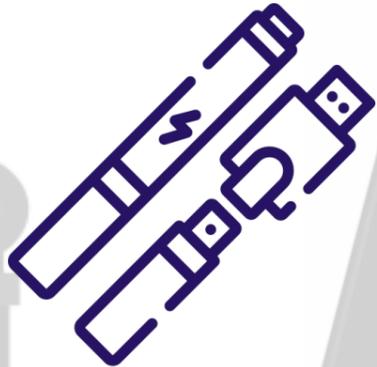
Protect individuals from
exposure to tobacco
smoke and
e-cigarette
aerosol in
public spaces.



Inform citizens
about the danger of
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hand smoke exposure, as well
as the environmental impact
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 <p>Raise and harmonise taxation rates for all types of tobacco products.</p>	<p>Extend the ban on characterising flavours to all tobacco products, with no exception, and ban flavoured chemicals in electronic cigarettes.</p>	 <p>Enforce the bans on tobacco advertising, promotion and sponsorship as well as plain packaging, including on e-cigarettes.</p>
 <p>Introduce an excise tax for e-cigarettes.</p>	<p>Protect individuals from exposure to tobacco smoke and e-cigarette aerosol in public spaces.</p>	<p>Inform citizens about the danger of tobacco use and nicotine in any form, about the harms of second-hand smoke exposure, as well as the environmental impact of those products.</p>

Sources are listed in the [explanatory note](#).