FACTSHEET n°9: TOBACCO

FACTS & FIGURES

Every year, more than 8 million people die from tobacco use. Tobacco kills up to half of its users.

Second-hand smoke exposure causes 1.2 million deaths annually. 26% of the overall EU population & 29% of young Europeans aged 15-24 smoke.

Nearly half of all children breathe air polluted by tobacco smoke & 65,000 children die each year due to illnesses related to second-hand smoke.

Sources are listed in the explanatory note.

Find more information on our recommendations, visit our website. www.aim-mutual.org
## FACTSHEET n°9:

### FACTS & FIGURES

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<th>Raise and harmonise taxation rates for all types of tobacco products.</th>
<th>Extend the ban on characterising flavours to all tobacco products, with no exception, and ban flavoured chemicals in electronic cigarettes.</th>
<th>Enforce the bans on tobacco advertising, promotion and sponsorship as well as plain packaging, including on e-cigarettes.</th>
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<td>Introduce an excise tax for e-cigarettes.</td>
<td>Protect individuals from exposure to tobacco smoke and e-cigarette aerosol in public spaces.</td>
<td>Inform citizens about the danger of tobacco use and nicotine in any form, about the harms of second-hand smoke exposure, as well as the environmental impact of those products.</td>
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