

## **AIM reaction to the EC roadmap on a**

### **Proposal for a revision of Regulation (EU) No 1169/2011 on the provision of food information to consumers, for what concerns labelling rules on alcoholic beverages.**

AIM recommends revising the rules for all alcoholic beverages. The existing exemption to provide the list of ingredients and a nutrition declaration on label for alcoholic beverages containing more than 1.2% by volume of alcohol should be revoked. Mandatory indications should be required to be provided on label for all alcoholic beverages. (option 2 in the roadmap)

#### *Empowered consumers*

Consumers have the right to be informed on the content of the foods and drinks that they consume, including alcoholic beverages. The information allows them to better monitor their diet and adopt healthier habits if they wish, and to be aware of potentially problematic substances.

#### *List of ingredients and nutrition declaration on labels*

Providing the information on label is vital as most consumers “never or rarely” use off-label information sources to access information on nutrition values and ingredients of alcoholic beverages, as stated in the European Commission’s report on alcohol labels from 2017.<sup>1</sup> The industry’s self-regulatory proposal to provide information online is therefore not sufficient, especially taking into account the digital divide which still remains to be bridged.

#### *Mandatory declaration for all alcoholic beverages*

AIM encourages the European Commission to review its Regulation 1169/2011 on the provision of food information to consumers so as to require: a mandatory nutrition declaration also for alcoholic beverages containing more than 1,2 % by volume of alcohol and the provision of information on the bottles in form of labels. Requirements should be the same for all types of alcohol (wine beer and spirits). Labels should also include health warnings, including (but not limited to) those targeting vulnerable groups (e.g. pregnant women and children).

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<sup>1</sup> [REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL regarding the mandatory labelling of the list of ingredients and the nutrition declaration of alcoholic beverages, 2017, p. 8.](#)